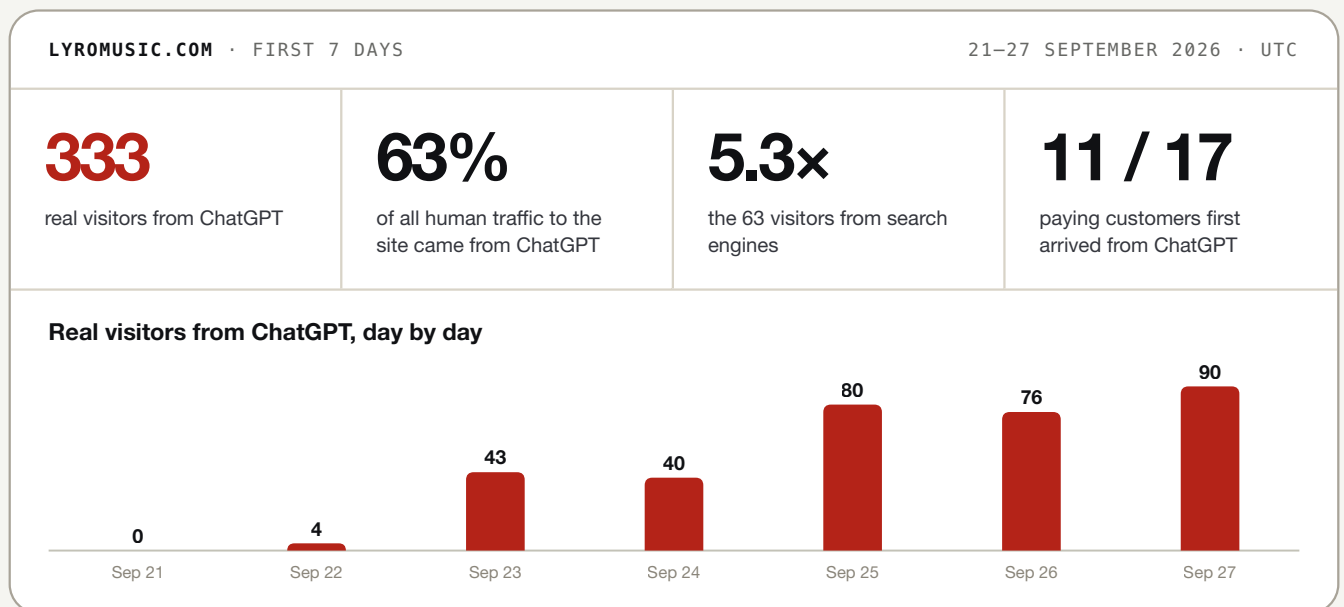


What is GEO, *and how do you do it?*

A brand-new site got **333 real visitors from ChatGPT** in its first 7 days. This guide shows what we did on lyromusic.com, what worked, what did not, and how to do the same on your own site, using the site's own data.



IN THIS GUIDE

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Source: lyromusic.com's own analytics (Cloudflare D1), 21 Sep 00:00 to 28 Sep 00:00 UTC. Only sessions that behaved like a person were counted (528 of 1,546). lyromusic.com is our own product: the same company as katman.pro, Rnify Limited. This is not a client case study.

01 • DEFINITION

What is GEO?

SHORT ANSWER

GEO (Generative Engine Optimization) is the work of making sure AI assistants such as ChatGPT, Claude, Gemini and Perplexity can read your site, understand what you are, name you in their answer and link to you when someone asks a question you can answer.

In SEO the goal is your position among the links Google ranks. An assistant has no positions: it writes a paragraph and names a few products. If you are not one of those names, you are absent from that question. Every claim in this guide rests on lyromusic.com's data from 21 to 27 September 2026: no general advice, only what we saw.

How we saw it on Lyro

- 1 Same site, same week:** 52 visitors from Google search, 0 from Bing, 333 from ChatGPT.
- 2 In ChatGPT before we were in Bing.** On 24 September Bing had not indexed a single page of the site; the page ChatGPT sent the most visitors to was "Discovered but not crawled" in Bing. ChatGPT sent 40 people that day. ChatGPT's own search crawler, OAI-SearchBot, read 176 different pages of the site in the first week.
- 3 ChatGPT described us in our own words** (section 03). That is the core of GEO: you write the sentence you want the assistant to say about you, and you put it where the crawler can read it.

Three gates between you and a recommendation

GATE 1**Being read**

If the crawler cannot reach your page, nothing else matters. OpenAI's three crawlers (GPTBot, OAI-SearchBot, ChatGPT-User) visited Lyro 758 times in the first week.

GATE 2**Being quoted**

The assistant puts a sentence from your page into its answer. That sentence belongs in the first lines: short, concrete and understandable on its own.

GATE 3**Matching the question**

For generic questions ("best AI song generator 2026") the assistant listed the big brands. For questions that describe a situation ("I have a beat but I can't sing") it picked the page written for that situation. The second kind brought Lyro its visitors.

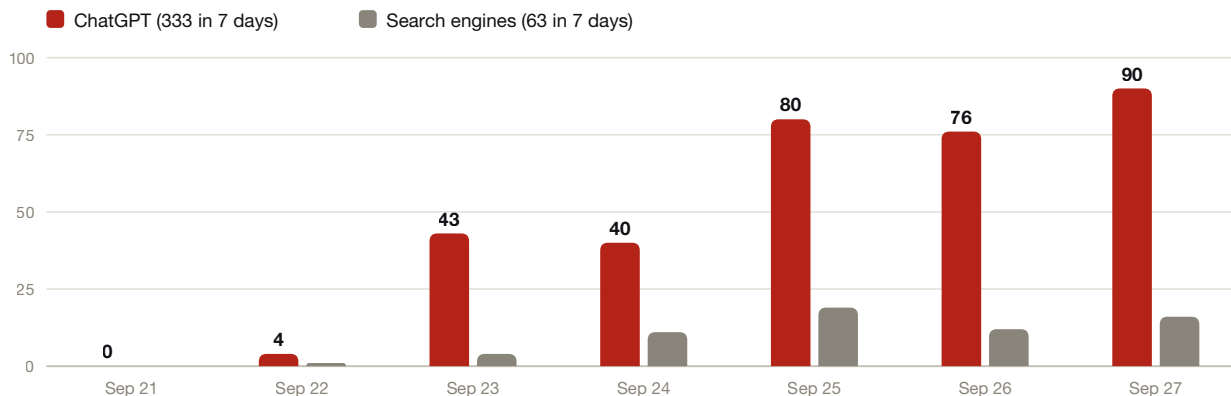
02 • EVIDENCE: TRAFFIC

The first 7 days: from 0 to 90 ChatGPT visitors a day

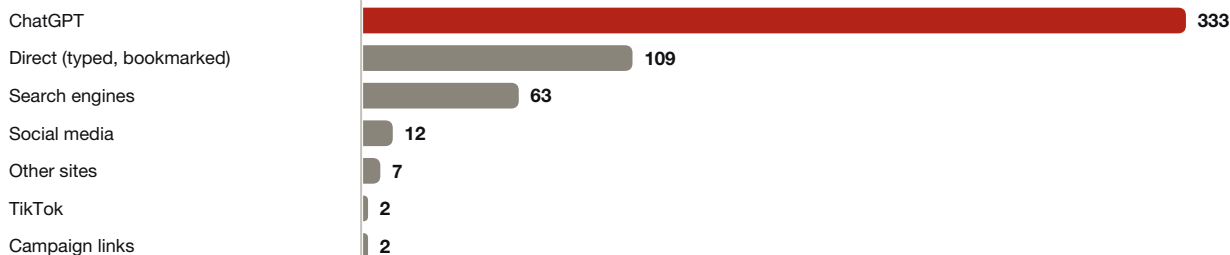
lyromusic.com went live on the afternoon of 21 September. The first ChatGPT visitor arrived at 23:01 UTC on 22 September. On 27 September ChatGPT alone sent 90 people.

Real visitors per day: ChatGPT and search engines

Search engines: Google, Yandex and Brave. Bing sent no visitors.



Real visitors by channel over 7 days (528 in total)



What happened when

- **Sep 21** Site live. lms.txt, robots.txt, all text served as plain HTML, and FAQs were there from the first version. GPTBot made 313 requests on day one.
- **Sep 22** GEO work shipped: the brand name “Lyro Music”, a separate robots.txt group for each of 22 named crawlers, a date and an author on every page, FAQs on 34 genre pages, 76 niche pages that each answer one searched question, comparison guides that list the competitors. Bing verified and the sitemap submitted; 6 pages submitted to Brave.
- **Sep 22 14:52** Two prompt books (PDF, English and Turkish) on the Internet Archive and Calameo. OAI-SearchBot read 37 pages of the site that day.
- **Sep 22 23:01** First ChatGPT visitor.
- **Sep 23** 43 ChatGPT visitors. Still 0 pages in Bing.
- **Sep 24** A file drop box on the two pages ChatGPT sends people to; the \$1 first song starts working on the visitor’s own file.
- **Sep 25–27** 80, 76 and 90 ChatGPT visitors.

The 8 hours between the PDFs going up and the first ChatGPT visit are a sequence in time, not a proven cause. ChatGPT sent people to the feature pages, not to the PDFs.

03 • EVIDENCE: ANSWERS

We asked ChatGPT: “I’d try Lyro first”

ChatGPT

Log in Sign up for free

I have a beat but I can't sing. Is there a website where AI sings my lyrics over my beat?

Yes — this is **absolutely possible now**, and you don't need to be able to sing.

The best options for your exact situation are:

- **Suno** — upload your instrumental/beat, provide your lyrics, and its **Add Vocals** feature generates a sung vocal over the existing instrumental. Suno says it can preserve the instrumental while adding a custom vocal based on your lyrics. This feature is currently on Pro/Premier. [Suno Help](#) >
- **Lyro Music** — particularly suited to what you're describing: upload your beat + lyrics, and it generates a vocal matching the beat's **tempo and key**, returning the vocal as a separate stem so you can mix it yourself. [Lyro Music](#)
- **TryMusic.ai** — upload your beat and lyrics, choose a vocal style/gender, and have AI sing over the existing production. [TryMusic AI](#)
- **AlSong.io** — another straightforward option specifically built around uploading an instrumental and adding AI singing from your lyrics. [AlSong - AI Music Genera...](#)

What I'd do in your situation

If you already have **your beat + finished lyrics**, I'd try **Lyro first** because it explicitly generates the vocal to your beat's tempo/key and gives you an isolated vocal stem. [Lyro Music](#)

The workflow is basically:

Your beat → upload → paste lyrics → choose vocal style → AI creates melody + singing → download vocal → put it back over your beat.

And importantly, you don't have to write the melody either. The AI can create the vocal melody from your lyrics and the beat.

If you tell me **what genre your beat is** (e.g. R&B, trap, afrobeat, pop, drill, house) and whether you want a **male or female voice**, I can point you to the option that fits that sound best.

[Sources](#)

AI that makes a beat around my acapella vocal recording

Aynen kanka — senin istediğin şey "acapella vocal" → AI vokali analiz etsin → ona uygun beat/instrumental üretsin." Bunun için normal beat generator'lardan ziyade vocal-conditioned araç lazım.

Şu an bakman gerekenler

1. **Moises — Stem Generation**
Moises Stem Generation >
Bence senin kullanımına en direkt uyanlardan biri. Acapella/vocal hook'u yükleyorsun; AI audio'nun tempo, key, chords ve groove'unu analiz edip davul, bass, guitar, keys vb. üretebiliyor. [Moises AI](#)
2. **Suno — Add Instrumental / Audio Input**
Suno >
Suno'ya kendi audio'nı yükleyip onun üzerinden müzikal fikir geliştirebilirsin. Ayrıca instrumental üretme özelliği var. [Suno >](#)
3. **Lyro Music**
Lyro Music >
Özellikle "vocal upload → backing track" mantığına odaklanıyor. Vocal'in tempo/key bilgisini analiz edip ona göre beat oluşturduğunu belirtiyor. [Lyro Music](#)

Another question, a personal account, 26 September 2026. “AI that makes a beat around my acapella vocal recording.” Answer in Turkish; Lyro Music is third, its own page shown as the source.

Honest note. Answers change between sessions. On 28 September the same question named Lyro in the first answer in one session (left); in the other, Lyro moved to first place only after “keep my beat exactly as it is”. The table shows where we were recommended and where we were not.

ChatGPT, logged out, 28 September 2026. Question: “I have a beat but I can’t sing. Is there a website where AI sings my lyrics over my beat?” Lyro Music is the second of four tools; the closing paragraph says “I’d try Lyro first”.

Where ChatGPT recommended Lyro, and where it did not

QUESTION (CHATGPT WITH WEB SEARCH)	DATE	LYRO	RECOMMENDED
I have a beat but I can’t sing. Is there a website where AI sings my lyrics over my beat?	Sep 26	FIRST	Lyro (“probably the most direct match”), Suno
Same question (session 1)	Sep 28	AFTER CLARIFYING	Only Suno at first. After “keep my beat exactly as it is”: Lyro first, then Tunely, ACE Studio.
Same question (session 2)	Sep 28	SECOND	Suno, Lyro, TryMusic.ai, AlSong.io; ends: “I’d try Lyro first”
AI that makes a beat around my acapella vocal recording	Sep 26	FIRST	Lyro, Moises, Tonogen, LumiMusic
Same question (a personal account)	Sep 26	THIRD	Moises, Suno, Lyro (screenshot above)
What AI tool can add AI vocals to my own beat?	Sep 26	ABSENT	Suno, Udio
I recorded a voice memo singing a melody. How can I turn it into a full song with AI?	Sep 26	ABSENT	Suno
best AI song generator 2026	Sep 26	ABSENT	Suno, ElevenLabs Music, Udio, Stable Audio

Lyro appeared in none of Perplexity’s answers to the same questions. Reading: ChatGPT picks Lyro when the question describes the user’s situation in plain words; for short, generic and “best” questions it lists the big brands.

ChatGPT described us in our own words

LYROMUSIC.COM · META DESCRIPTION AND LLMS.TXT

Upload a beat. Lyro sings your lyrics at its tempo and key and returns an isolated vocal stem, or improvises a topline. Your beat is never altered.

CHATGPT · SEP 28 · SESSION 1

...it generates the vocal as a separate stem. The beat itself isn't altered, so you can keep your original instrumental untouched.

CHATGPT · SEP 28 · SESSION 2

...upload your beat + lyrics, and it generates a vocal matching the beat's tempo and key, returning the vocal as a separate stem so you can mix it yourself.

LYROMUSIC.COM · "ADD A BEAT TO YOUR VOCALS" PAGE

Upload or record a vocal. Lyro detects its tempo and key and writes the instruments around it as a new track.

CHATGPT · SEP 26 · ANSWER IN TURKISH

Vocal'ın tempo/key bilgisini analiz edip ona göre beat oluşturduğunu belirtiyor.

"It says it analyses the vocal's tempo and key and builds a beat to match."

LESSON

Write the sentence you want the assistant to say about you. Put it in the first line of the page, in the meta description and in llms.txt, in the same words. What goes in, what happens, what comes back: short, concrete, understandable on its own.

How Lyro's sentence is built: a pattern you can copy

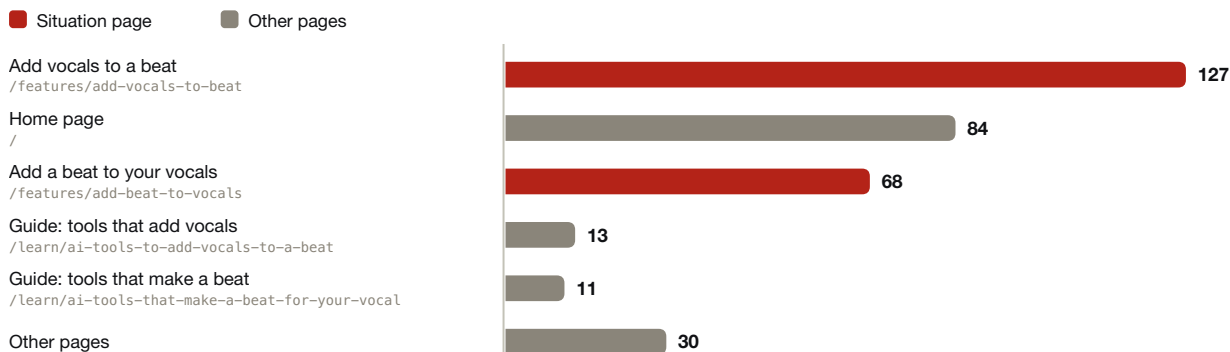
PART	LYRO'S VERSION	YOUR QUESTION
1. What the user brings	"Upload a beat."	What does your customer arrive with? (a file, a problem, a document, a product)
2. What you do	"Lyro sings your lyrics at its tempo and key"	What exactly do you do, in measurable words?
3. What comes back	"returns an isolated vocal stem"	What does the customer walk away with?
4. The promise that removes the fear	"Your beat is never altered."	What is the customer afraid of, and why will it not happen?

On Lyro this sentence sits in three places in nearly the same words: the first paragraph of the page, the meta description and llms.txt. Between them, the two ChatGPT sessions on 28 September repeated all four parts.

04 · EVIDENCE: OUTCOME

Where ChatGPT sent people, and what they did

Where ChatGPT visitors landed (333 visitors)

**59%**

landed on two “situation pages”: add vocals to a beat (127) and add a beat to your vocals (68).

59 countries

led by the US, France, India, Germany, Nigeria and Spain. 71 % of the visitors were on mobile.

79%

sent no referrer. We recognised them only by the `utm_source=chatgpt.com` tag on the link.

72 / 102

accounts opened from 21 to 27 September whose first visit came from ChatGPT (71%).

11 / 17

paying customers (\$1 first song or a subscription) who first arrived from ChatGPT.

8

paying customers came through one page: “add vocals to a beat”, the one ChatGPT recommends (31 accounts).

Which crawler came how often (21–27 September)

CRAWLER	WHOSE	REQUESTS	DISTINCT PAGES
Googlebot	Google Search	778	305
ClaudeBot	Anthropic	578	379
GoogleOther	Google	506	297
GPTBot	OpenAI	362	98
OAI-SearchBot	OpenAI · ChatGPT search index	205	176
ChatGPT-User	OpenAI · page opened during a chat	191	19
Claude-User	Anthropic · page opened during a chat	122	64
Applebot	Apple	42	35
Bingbot	Microsoft Bing (Copilot)	17	10
PerplexityBot	Perplexity	8	6

Crawlers do not run the analytics script in the browser; we counted them on the server, from each request's user agent.

05 · HOW TO DO IT

The 10 things we did on Lyro

For each step: what we did, the evidence we have, and what you should do. Weak evidence is marked as weak, and so are the places where we got it wrong first.

1 One name, one sentence: make clear who you are

PROBLEM

On 22 September we asked Perplexity “What is Lyro?”. The answer: Tidio’s customer-service chatbot. It could not verify lyromusic.com and confused it with Google’s Lyria model.

DID

We wrote the brand as “Lyro Music” everywhere. The sentence “not Tidio’s Lyro chatbot, not a Google product” went into llms.txt, the About page, the FAQ and the Organization schema (alternateName, disambiguatingDescription). The home page title became “Lyro Music: AI song generator from an idea, vocal or beat”.

RESULT

By 24 September Perplexity knew lyromusic.com. ChatGPT names us “Lyro Music” and describes the right product.

YOU

Ask ChatGPT “What is [your brand]?”. If you are confused with something else, use a distinctive name and write the “not X” sentence plainly.

2 Open the door to AI crawlers

DID

A separate robots.txt group for each of 22 named crawlers, plus one for everyone else: OAI-SearchBot, ChatGPT-User, GPTBot, Claude-SearchBot, Claude-User, ClaudeBot, PerplexityBot, Perplexity-User and others. At the top: `Content-Signal: search=yes, ai-input=yes, ai-train=yes`. In Cloudflare, “Block AI bots”, AI Labyrinth, the managed robots.txt and Bot Fight Mode are off, set by a script on the day the domain was attached. Only the app, admin, API and media paths are closed.

EVIDENCE

In the first 7 days GPTBot made 362 requests, OAI-SearchBot 205, ChatGPT-User 191 and ClaudeBot 578. Not one request from an OpenAI crawler got an error.

YOU

Check your robots.txt and your CDN or firewall settings. Search your server logs for these crawler names; if they never appear, your door may be shut.

3 Don’t hide your content behind JavaScript

DID

All text (headings, tables, FAQ answers) is served as plain HTML. In the 21 September audit, GPTBot, OAI-SearchBot, ClaudeBot, PerplexityBot and Chrome received byte-identical pages.

FIXED

Our start page drew its quiz with JavaScript, so crawlers saw 27 words. We added an 86-word written “How it works” section. According to Lyro’s research notes, ChatGPT’s search crawler OAI-SearchBot does not run JavaScript.

YOU

Open your page with JavaScript switched off. Assume the crawler cannot see what you cannot see there.

4 Write situation pages and answer in the first sentence

DID

A page for each situation a user would describe to ChatGPT: add vocals to my beat, make a beat for my vocal, turn my voice memo into a song, turn my acapella into a song, rap vocals on my beat, AI vocal off beat, AI vocal out of key. Each page gives the answer in its first 1 to 3 sentences, details after.

EVIDENCE

59% of ChatGPT visitors landed on the two situation pages (127 + 68). 8 of the 17 paying customers came through one of them, “add vocals to a beat”.

YOU

Think of the sentence your customer would type into ChatGPT: the situation, not your product name. “I have a beat but I can’t sing.” Do you have a page that answers it in its first line?

5 Say the same sentence the same way everywhere

DID

Prices, features and claims live in one facts file; pages, FAQ, llms.txt and llms-full.txt are generated from it. Agents that ask for Markdown (`Accept: text/markdown`) get the page as Markdown.

FIXED

In the first audit, llms.txt gave one feature a different price and model from the feature page; an assistant reading llms.txt could have quoted the wrong price. Our biggest claim was bigger than its evidence: we said we pick the best model for every genre and language, and the test behind it was one listener and seven Turkish songs. We fixed both; llms.txt now says itself that the test was small.

YOU

Publish an llms.txt: describe your product in 2 or 3 sentences, with the price and a “not X” note. Do not leave two sentences on your site that contradict each other.

6 Publish honest lists that include your competitors

DID

Comparison guides such as “AI tools that add vocals to a beat”, “tools that make a beat for your vocal” and “tools for a TikTok song”. Every competitor fact came from the competitor’s own page, with a date. We did not put ourselves at the top.

EVIDENCE

The two guides received 24 visitors from ChatGPT in the first week. According to Lyro’s research notes, 43.8% of the URLs ChatGPT cites for “best X” questions are list articles, and engines skip the author’s own brand in self-promotional lists 43 to 69% of the time (Ahrefs).

YOU

Write a neutral, dated answer to “Which tools exist for X?” in your field. Be on the list, but don’t be the referee.

7 Date, author, FAQ: every page’s ID card

DID

Every page carries a real last-modified date (dateModified) and the company as author. Each of the 34 genre pages has a 7 to 8 question FAQ built from that genre’s own data. The Organization schema lists our YouTube channel (sameAs).

FIXED

In the first version all 85 sitemap pages carried the launch date; an assistant checking “when was this updated?” saw a site where nothing had ever changed. Now a date moves only when the page’s words change.

YOU

Write the FAQ so an assistant can lift a question and an answer sentence, not for a Google rich result: Google has not shown FAQ rich results for most sites since 2023.

8 Clear the path to indexing

GOOGLE

On 21 September data, Search Console had 64 pages indexed and 41 not; 35 were “Discovered, currently not indexed”. URL inspection gave the reason: no referring page. Genre pages had 7 internal links each; indexed pages had 140 to 170. We put links to all 34 genre pages in every page’s footer.

BING

Verified, sitemap submitted, key pages submitted by hand. Still 0 pages indexed on 24 September; Copilot could not see us.

INDEXNOW

Runs on every deploy, but sends only pages whose words changed. Before, every deploy sent all 173 pages: 20 times in three days.

YOU

Link your important pages from the home page and the footer. Don’t resubmit a page that is not indexed again and again; find out why first.

9 Leave traces outside your own site

DID

We made two PDF books from the site’s prompts (English and Turkish), published them on our own site first, then uploaded them to the Internet Archive and Calameo; every section of the book links back to its page. We opened a YouTube channel and put a 5:40 walkthrough on the page ChatGPT sends the most visitors to. We wrote a ready-made listing text for AI tool directories, and a plan for answering questions honestly on Reddit without fake accounts.

WEAK EVIDENCE

The PDFs were up at 14:52 on 22 September; OAI-SearchBot read 37 pages of the site that day and the first ChatGPT visitor came 8 hours later. That is a sequence, not a cause. We found no study showing that archive.org or Calameo speed up citation.

YOU

A shareable PDF, a video, a directory listing: each is a trace of you somewhere else that points back to your site. According to Lyro’s research notes, mentions on YouTube show the strongest relationship with AI visibility (Ahrefs, May 2026: 0.737).

10 Measure: count properly, or you will celebrate bots

QUESTIONS

12 questions a buyer would ask (without our brand) and 2 brand questions, put to models with live web search at temperature 0.2. Every run is labelled low-sample, and the same questions are asked again after 14 days.

HUMAN FILTER

On 22 September a PDF link crawler created 704 fake sessions. We count a session as a person only if it scrolled, saw more than two pages, finished the quiz, signed up or paid. 528 of the first week’s 1,546 sessions passed; every visitor number in this guide comes from those 528. The filter is cautious: about three in ten real sessions fail it, so our numbers are probably low.

UTM

ChatGPT adds `utm_source=chatgpt.com` to its links. 79% of ChatGPT visitors sent no referrer; without that tag we would have filed four fifths of ChatGPT’s traffic as “direct”.

YOU

Look for `utm_source=chatgpt.com` in your analytics; don’t trust the referrer report. Count crawlers from server logs. Ask the same questions again every two weeks.

06 · RECEIVING THE VISITOR

ChatGPT sends people; the page makes the sale

People from ChatGPT arrive with the situation they described to ChatGPT: most have a beat or a vocal recording in hand. If the page does not let them do something with that file in the first minute, the visit is wasted.

FILE BOX

A file drop box on the two pages ChatGPT sends people to. The visitor drops a beat, the browser reads tempo and key at once, and the file moves into the app by itself after sign-up. Nothing is uploaded before sign-up.

TRIAL

The \$1 first song first worked only from text; working from your own file was on the \$19 plan, and those paywalls were closed within 3 to 6 seconds. Since 24 September the \$1 song also works on the visitor's own beat or vocal. 52 of the first week's 68 first generations used the person's own file.

PAYMENT

The ChatGPT audience came from 59 countries and 71% were on mobile. In Stripe, Apple Pay was on and Google Pay was off; on 23 September 7 checkout pages opened and 1 was paid. We turned Google Pay on that night.

RIGHT PLAN

At first we showed people who came with their own file the wrong plan: four bought a plan that did not accept their file, and two cancelled within the hour. The paywall now opens on the visitor's intent (28 September).

OUTCOME

Of the 102 accounts opened from 21 to 27 September, **72** first came from ChatGPT, and so did **11** of the 17 paying customers.

07 · THE HONEST TABLE

What did not work

1

Perplexity did not recommend us. On 24 September Lyro was in none of 12 buyer questions; PerplexityBot made only 8 requests in the first week. Perplexity described the site as “an AI-music prompt and educational site”, because we had 110 prompt pages against about 10 product pages. Lesson: the mix of your pages decides what the assistant thinks you are.

2

Absent from generic questions. For “best AI song generator 2026” ChatGPT listed Suno, ElevenLabs Music, Udio and Stable Audio; for short questions like “What AI tool can add AI vocals to my own beat?” it said Suno and Udio (26 September). Only questions that described the situation brought Lyro.

3

Bing and Copilot. Despite every submission, Bing had 0 pages on 24 September. Copilot sent no visitors.

4

Read is not clicked. Claude-User opened pages 122 times in the first week, but we saw no visit from claude.ai.

08 • ASSISTANT BY ASSISTANT

Which assistant reads from where, and what Lyro saw

ASSISTANT	WHERE IT READS (LYRO'S RESEARCH NOTES, 24 SEP)	WHAT LYRO SAW (21–27 SEP)
ChatGPT	Its own index (OAI-SearchBot) plus third-party results; it can show a site Bing has not indexed.	333 visitors , even with 0 pages in Bing. OAI-SearchBot read 176 distinct pages.
Google AI Overviews, Gemini	Google's index only; no special markup; llms.txt not used.	0 visits from Gemini. 52 from Google search.
Copilot	Bing's index.	0 visits . 0 pages in Bing (24 Sep).
Perplexity	Its own index; reads about 10 pages and cites 3 to 5; favours fresh pages; Reddit-heavy.	In 0 of 12 questions . PerplexityBot 8 requests.
Claude	Brave Search (a medium-confidence note).	Claude-User 122 requests, 0 visits from claude.ai. 6 pages submitted to Brave on 22 Sep.

09 • DON'T

What we did not do

- ✗ Put ourselves first in a list we wrote.
- ✗ Print hundreds of pages from one template before knowing the indexing rate. Our working rule: 5 to 10 distinct pages a week; merge or noindex a template whose “crawled, not indexed” share passes 30%. Google's August 2026 spam update hit templated sites site-wide.
- ✗ Resubmit a page that is not indexed, again and again.
- ✗ Open fake Reddit accounts, collect paid or filtered reviews, buy links.
- ✗ Create our own Wikipedia or Wikidata entry this early.
- ✗ Call a paid product “free”; write titles that imply another brand's endorsement.
- ✗ Publish content that only appears after JavaScript runs.
- ✗ Make claims bigger than their evidence. The assistant repeats them; a competitor or a journalist takes them apart.

10 · YOUR OWN SITE

Checklist

Every box matches something we did on Lyro.

- | | |
|--|---|
| ☐ Ask ChatGPT 10 questions that describe your customer's situation; note who it recommends. | ☐ A neutral, dated comparison guide that includes your competitors. |
| ☐ Ask "What is [your brand]?". If you are confused with something else: a distinctive name and a "not X" sentence. | ☐ A real last-modified date, an author and an FAQ on every page. |
| ☐ GPTBot, OAI-SearchBot, ChatGPT-User, ClaudeBot, Claude-User and PerplexityBot allowed in robots.txt and your CDN. | ☐ Links to important pages from the home page and the footer. |
| ☐ Those crawlers appear in your server logs. | ☐ Search Console, Bing Webmaster Tools, IndexNow (changed pages only). |
| ☐ Pages read correctly with JavaScript switched off. | ☐ Traces off your site: a PDF, a video, a directory listing, honest forum answers. |
| ☐ One page for each important situation; its first 1 to 3 sentences answer it. | ☐ <code>utm_source=chatgpt.com</code> in your analytics, crawlers counted on the server, a human filter. |
| ☐ The sentence you want the assistant to say is the same in the page's first line, the meta description and llms.txt. | ☐ On the page ChatGPT sends people to, the visitor can solve their problem in the first minute: a file box, a trial, the right payment method. |
| ☐ llms.txt: a 2 to 3 sentence definition, the price, a "not X" note. | ☐ Ask the same questions again after 14 days and compare. |

Get recommended by ChatGPT

We do on your site the work that brought Lyro 333 real visitors from ChatGPT in its first 7 days. **Measurement, \$99 once:** who the assistants recommend instead of you, whether crawlers can reach you, and which pages to write first. **Implementation, \$299 a month:** we do the 10 steps in this guide on your site and ask the same questions again every 14 days.

No guaranteed position. Share this guide freely; when you quote it, credit katman.pro.

katman.pro
See the offer

Data note

Source. lyromusic.com's own analytics (Cloudflare D1 database), read with read-only queries on 28 September 2026. Period: 21 September 00:00 to 28 September 00:00 UTC.

Visitor. A session that behaved like a person: it scrolled, saw more than two pages, finished the quiz, signed up, paid, or came through the TikTok or Instagram in-app browser. 528 of 1,546 sessions. Counting bots too, ChatGPT would show 426 sessions instead of 333.

Channels. ChatGPT: referrer chatgpt.com or utm_source=chatgpt.com on the link. Search: Google, Yandex, Brave; 5 of the 63 sessions were returns from a Google sign-in, so true search was 58. We used 63 in the ratios to stay conservative.

Accounts and payment. Accounts opened in the period and not deleted. "First came from": the channel of the account's first recorded session. "Paying": paid the \$1 first song or started a subscription, as of 28 September.

Assistant tests. Perplexity: 22 and 24 September, perplexity/sonar, temperature 0.2, one run. ChatGPT: 26 and 28 September, with web search, logged out and in a personal account. Answers change between sessions.

Third-party findings (Ahrefs, Google, Peec AI) come from Lyro's desk research of 24 September; we set them beside Lyro's data and did not verify them ourselves.

Disclosure. lyromusic.com is a product of Rnify Limited, which runs katman.pro. This is not a client case study; it is our own product.